

A woman with brown hair tied back, wearing a strapless dress made of chocolate bars. The bodice is dark chocolate with lighter chocolate circles, and the skirt is made of alternating dark and light chocolate bars. She is holding several chocolate bars in her left hand. The background is a dark purple wall with a large chocolate bar graphic on the left.

**Victoire Finaz
Abanico**

Companies melt for her chocolate

After a year of painstaking work to start up a Sephora of chocolate in the heart of Paris selling the best chocolate brands, Victoire Finaz de Villaine (Bsc Psychology and Masters HEC) had to rethink her plans due to the recession.

She thus decided to create her own brand of fine chocolate under the name Abanico. Sold over the internet, companies have become enticed by the fan-shaped packaging ideal for corporate gifts to clients, suppliers and employees.

Personalised packaging brandishing the company name or logo, has allowed this young company to gain contracts with prestigious names such as Clarins and Cartier.

2008- abandons her idea of a Sephora of chocolate

2009- Creation of Abanico

2010- 300,000 euros in sales